

The perfect partner

MP Filtri is a worldwide leader in the field of hydraulic filtration equipment. Marketing Manager Massimiliano Sanna told us about more about the company's success and where to find its stand at OMC 2019.



Please tell us briefly about the history of MP Filtri. When was the company founded and by whom?

MP Filtri was founded in 1964 by visionary entrepreneur Bruno Pasotto, and has built its success on delivering wide-ranging filtration and contamination control solutions for blue-chip manufacturing companies.

Based in Pessano con Bomago, Milan (Italy), the company is an internationally renowned specialist in hydraulic filtration, power transmission couplings and contamination control technology.

Driven by its commitment to quality and innovation, MP Filtri maintains complete control of the entire production chain from

sourcing the best components and materials, to the manufacture and testing of the finished product – supported by a multi-million-euro research and development facility which ensures rigorous quality control to key international standards.

The company is now a leading player in the international filtration and contamination monitoring sectors and has branches in eight major international centres – enjoying a worldwide presence.

Please expand on your product offering and your services.

MP Filtri offers a wide selection of products in three key sectors:

1) Filters and Filter Elements.

A comprehensive range is available including products for cleaning fluids in the suction, in line, and return circuits for low, medium and high-pressure applications – the latter manufactured in high-quality stainless steel. A choice of models, configurations and accessories is available to ensure there is a product to suit almost any sector and operational need.

2) Power Transmissions and Couplings.

MP Filtri has a specialist department dedicated to creating structural components for couplings between the electric motor and the pump. The company can offer a complete set comprised of pump-motor bell-housing, transmission couplings and accessories including: dumping rings, dumping rods, foot brackets and cleaning covers.

3) Contamination Control Solutions.

MP Filtri specialises in the production of cutting edge technology for the measurement of fluid contamination. Products include portable particle counters, in-line contamination monitors and off-line filtration trolleys. Available for fixed or portable applications, they enable operators to carry out a diagnostic test on the degree of contamination of fluids for preventive and predictive maintenance.

What makes discerning companies choose to work with MP Filtri? To what values do you attribute the company's continuous success?

Our mission is to set new standards as an elite global partner in the design and production of filtration and contamination control technology – protecting the lifespan of our customer's machines, enhancing productivity and performance, and reducing the costs and issues associated with unplanned downtime.

We have made huge investments in both production and research and development, working tirelessly to anticipate market needs and trends and discovering new opportunities to enhance our product portfolio and deliver continuous improvement in terms of quality and efficiency. We have a proven track record for speed and flexibility in both the design of new products and the development of fast, lean and efficient manufacturing systems.

The company's new research and development centre enables us to work closely with customers to develop bespoke solutions for their needs and is playing a key role in the close monitoring of the design, prototype creation, product development and performance analysis.

The ultimate driver is customer satisfaction. The company's ability to meet increasingly demanding and specific requests thanks to

its flexible structure ensures guarantees a tailor-made service that is a perfect fit for customers' needs.

This flexibility has enabled MP Filtri to forge a growing reputation in the market as a serious, dependable partner capable of delivering the highest standards of customer service.

How many members of staff does MP Filtri employ and where are they based? Is it difficult to find employees that meet your high standards?

MP Filtri believes that people are its most importance asset and it is proud of the experience, expertise and professionalism of its employees.

Since it was founded, MP Filtri has always supported its people – developing their skills and abilities with continuous training and support. The work environment is stimulating and enables employees to fully express and develop their talents.

Today the company operates with a staff of about 350 people. In addition to the core team at its Milan Headquarters, MP Filtri also has international branches in USA, Canada, China, India, Russia, Germany, France and the United Kingdom.

Does MP Filtri attend various industry events throughout the year? Will you be exhibiting at OMC 2019 or just visiting? Where can our readers find you?

MP Filtri exhibits its products all over the world at a host of prestigious international trade shows (i.e. BAUMA in Munich, BAUMA CTT in Moscow, AGRITECHNICA in Hannover, and so on). This enables it to promote new products, stimulate market recognition in new sectors and markets, and give customers a chance to see the latest technology in person. In 2019, we will be exhibiting at OMC in Ravenna, booth number 2-G20.

How has MP Filtri benefitted from the event in the past? What are you looking forward to at OMC this year?

This year will be the first time for MP Filtri to be present at OMC. We discovered a big potential inside the energy sector and in particular in the oil and gas industry, therefore, we decided to exhibit at one of the most important fairs along the Mediterranean Sea.

How do you envisage MP Filtri moving forward? Please expand on any future plans and what are your goals?

MP Filtri has ambitious plans to grow new business and attract new customers.

In the coming years, its comprehensive research and development programmes will play a key role in keeping the company at the cutting-edge of technology; open up new opportunities; and enhance the existing range of products in its core markets.

The company continues to invest substantial resources to further improve its product ranges, with future challenges met and overcome thanks to its commitment to developing high quality, innovative products.

The goal at MP Filtri is to design, deliver, and support a comprehensive range of world-class products that are unequalled by the competition.



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us on booth 2-G20
@ OMC 2019

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