COOKIE POLICY

Informative document about the processing of personal data (art. 13 GDPR 2016/679)

This document, which provides information on the use of cookies regarding the website www.mpfiltri.com is provided to the user in compliance with Data Protection Authority regulations, dated 8th May 2014 *"Individuazione delle modalità semplificate per l'informativa e l'acquisizione del consenso per l'uso dei cookie";* please refer to the "Privacy Policy" section in the Policy Privacy document published on this website, drawn up in compliance with art. 13 of EU Regulation 2016/679, regarding the definition of Data Controller and Data Protection Officer, the data processing methods and purposes, the data transfer and the rights of the subjects concerned.

WHAT ARE COOKIES?
Cookies are small text strings that a website can send to a device (PC, notebook, smartphone, tablet etc.), during web browsing: usually cookies are stored on the browser used for web browsing. The website, which transmitted them, can read and record cookies on the device to obtain different kinds of information.
Cookies are used for various purposes: computer authentication, session monitoring, storing information on specific configurations regarding users accessing the server, etc.
You can find more information regarding cookies and their usage on www.allaboutcookies.org.

WHY DO WE USE COOKIES?
This website may use cookies for several reasons. In some or our website sections, cookies are essential to request our services. We are always looking for new ways to improve our website and to make it easier for our clients to learn about our services. Therefore, it is important for us to understand the user experience of our site.

WHICH ARE THE EXISTING TYPES OF COOKIES?
There are two main categories of cookies, which present different characteristics: technical cookies and third-party cookies.
Technical cookies are necessary for the website to function correctly and to allow a proper browsing experience; without them it is possible, for istance, that some of the web pages might not be displayed properly.
Among the many things for which technical cookies are needed, please note that they are essential, for example, to keep the user connected when visiting a website or to store the language settings.

Technical cookies can be divided into:
- browsing or session cookies, which guarantee the proper web site browsing;
- functionality cookies, which allow browsing based on selected criteria (language, products which the user has selected for purchase) in order to improve the service;
- analytics cookies, similar to technical cookies and used by the site manager to collect information on the users' number and on how they browse the site.

Technical cookies can also be provided by third parties (so-called third-party cookies): they can correspond to all the types indicated above, being managed anonymously and in an aggregate form, or in a way that allows the identification of Internet site surfers, even if this happens occasionally.

There are also profiling cookies that are used to outline the user, to send advertising messages matching with the preferences expressed during the web browsing.

WHAT COOKIES DOES THIS SITE USE?
This website uses technical cookies (both direct or provided by a third party), to allow correct website functioning and browsing.
The website also uses analytics cookies to collect information about the number of users and how they browse the website. These cookies are collected and analyzed in anonymous and aggregate form.
Profiling cookies are excluded.

THIRD-PARTY COOKIES
This website uses third-party "Matomo" cookies. This is an indipendent statistical analysis service, that allows us to analyze how users, anonymously, visit the website. The information generated by the cookie is stored on Matomo's servers.

If you prefer that Matomo does not use the collected data, you can change the browser configuration. In the help menu of your browser, you can find information about how to change your choices regarding the cookies' settings.

Through these links, you can find more information about cookies provided by your browsers:
Internet Explorer: http://windows.microsoft.com/it-It/windows7/Block-enable-or-allow-cookies
Safari: http://www.apple.com/it/support
Chrome: https://support.google.com/chrome/answer/95647?hl=it&hlrm=en
Firefox: http://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie
Opera: http://help.opera.com/Windows/10.20/it/cookies.html

If you deactivate the monitoring function, the website will still be accessible. For a permanent opt-out, the browser must accept permanent cookies. If your browser does not accept permanent cookies, then it is not technically possible to register the opt-out. Please use you browser's functionalities to disable monitoring (see the website www.allaboutcookies.org).

To delete cookies from the Internet browser, refer to the device's user manual.

SOCIAL NETWORK COOKIES
These are cookies that allow the user to interact with the site. These cookies are not necessary for this website functioning. Their most common use regards content sharing.
The information management collected by "third parties" is ruled by information that can be verified within the same social networks.